



REPORT

321 CATTLE

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Thursday 17th December 2020

Auctioneers - Matthew Nicholls/Greg Christopher

STORE CATTLE - 231

A trade simply firing on all 6 cylinders! A fabulous Christmas sale with a lovely entry in terms of both numbers and quality. The steers soared to £1345/head for a pair of Charolais x steers from M/s P & D D Evans who had a superb run of cattle forward and averaged £1275/head for 15 cattle. Plenty of those strong 550kg plus steers £1200 to £1300/head. Those younger types also in very strong demand with the top 20 prices all over 230p/kg with these mostly ranging from 320kg to 450kg. Nevertheless another pen of Charolais from M/s Evans at 490kg soaring to 268p/kg (£1315/head). To include all types the steers averaged 217p/kg and £1014/head.

Geoff Savidge of Dean Common Farm very generously donated a super Piedmontese steer which sold for £1300 with proceeds going to **Acorns Children's Hospice**.

The right heifers just as dear topping at £1300/head for a 650kg Charolais heifer from M/s J L & K H Nixon & Sons, Cefn Penarth. The stronger types, 500-600kg selling between £1050 and £1250/head. Again the smaller they were the dearer they were with three Blue heifers 360kg topping at £965 or 268p/kg. Top 20 prices all 220p/kg plus.

The younger farming cattle very dear especially for the well bred sorts, plenty of the smarter steers trading £900 to £1050 (230p-250p/kg). The younger plainer steers nearly all £800 plus. Younger native types from £600 to £750.

The heifers a similar story to the steers, the smartest types all £850 to £950 (220p - 240p/kg). Younger and smaller heifers from £650 to £800 depending on breed and size. Native sorts from £600 to £750, with plenty of farmers looking for younger farming cattle despite the price of straw.

STEERS - p/kg					STEERS/head			
Vendor	Breed	Weight	£	p/kg	Vendor	Breed	Weight	£
P & D D Evans	CHX	490	1315.00	268.4	P & D D Evans	CH	600	1345.00
F Cox	LIM	350	880.00	251.4	P & D D Evans	CH	585	1330.00
T L Whittall Ltd	LIM	365	905.00	248.0	P & D D Evans	CHX	490	1315.00
J E Griffiths & Sons	LIM	340	840.00	247.1	P & D D Evans	CHX	585	1300.00
D A Williams	BRB	460	1130.00	245.7	G H & G G Savidge	PIX	530	1300.00
G H & G G Savidge	PIX	530	1300.00	245.3	G H & G G Savidge	PIX	620	1300.00
T L Whittall Ltd	LIM	375	915.00	244.0	P & D D Evans	CH	570	1265.00
T L Whittall Ltd	LIM	395	950.00	240.5	G W Carpenter & Co	CHX	585	1235.00
H & H Layton	CHX	420	1005.00	239.3	G W Carpenter & Co	BRB	625	1235.00
F Cox	LIM	400	955.00	238.8	P & D D Evans	CHX	550	1205.00

HEIFERS - p/kg					HEIFERS/head			
Vendor	Breed	Weight	£	p/kg	Vendor	Breed	Weight	£
J E & M K Gibbs	BRB	360	965.00	268.1	J L & K H Nixon & Sons	CHX	655	1300.00
P J Samuel & Son	LIM	415	1055.00	254.2	G W Carpenter & Co	LIM	565	1240.00
J E Griffiths & Sons	LIM	410	1000.00	243.9	J L & K H Nixon & Sons	CHX	600	1200.00
F Cox	LIM	375	910.00	242.7	J L & K H Nixon & Sons	CHX	620	1195.00
D E Williams & Co	LIM	470	1140.00	242.6	D E Williams & Co	LIM	470	1140.00
P J Samuel & Son	LIM	325	785.00	241.5	J L & K H Nixon & Sons	CHX	575	1135.00
J E Griffiths & Sons	LIM	380	900.00	236.8	G W Carpenter & Co	SMX	595	1105.00
F Cox	LIM	420	960.00	228.6	G J Williams	LIM	590	1100.00
J E Griffiths & Sons	LIM	360	820.00	227.8	S P & J Whiteman	BSH	515	1100.00
Powell Partners	LIM	375	850.00	226.7	D A Williams	BRB	515	1095.00

Overall Averages

Steers - 218.6p/kg £1120.00/head

Heifers - 197.5/kg £882.94/head

A good entry of cattle required for 7th January 2021

*Entries required by Wednesday 30th December at 12 noon
please*

*If you would like this report sent to you via email every week,
please visit our website and sign up for emails*

STOCK & FEEDING BULLS - 38

A very seasonal entry of bulls but nevertheless the right things of the right age were a terrific gallop. The star of the show was a 4 year old Charolais stock bull from CE & AM Millichap, Llwynoyadd that generated strong interest and eventually finished at £2380. Those best feeding bulls to £1215 for a good 14 month Blue bull (non farm assured) from J Quan, Benarth who had others at £1160, £1105 and £1095. Those younger types still the most sought after (350kg to 450kg) and selling 210p to 225p/kg. A top of 228p/kg achieved for a 460kg Charolais bull from H & H Layton. Native sorts and plain 185p to 200p/kg. Horses for courses.

BULLS - p/kg		
Vendor	BREED	p/kg
H & H Layton	CHX	228.3
M & R Thomas	LIM	225.0
D L & E H Davies	LIM	223.6
B Bayliss & Co	CH	222.6
C E & A M Millichap	CH	216.4
M & R Thomas	LIM	214.8
E R & C B Williams	CHX	214.3
J Quan	BRB	197.8
N Wildig & Sons	CHX	193.8
M A C Bowkett	BRB	193.3

BULLS/head		
Vendor	BREED	£/head
C E & A M Millichap	CH	2380.00
J Quan	BRB	1215.00
J Quan	BRB	1160.00
J Quan	BRB	1105.00
J Quan	BRB	1095.00
H & H Layton	CHX	1050.00
M & R Thomas	LIM	1035.00
B Bayliss & Co	CH	1035.00
M & R Thomas	LIM	945.00
M & R Thomas	BRB	910.00

BARREN COWS - 52

A tremendous entry of barren cows, half as many again as entered in the catalogue, sold to a fantastic trade to average 142p/kg up to 206p/kg for a 370kg over-aged heifer. A top price of £1270 for a 750kg British Blue cross from A Bishop, Pitfield. Other cows at £1190, £1150, £1150 etc. A super trade for those meated farm assured types. An overall average of £835 to include several plainer feeding types. The trade was certainly stronger across the board with several feeding jobs on go! A good entry required for 7th January 2021.

BARREN COWS - TOP PRICE/KG		
Vendor	BREED	p/kg
D L & L J Jones	SAX	206.8
D L & L J Jones	SAX	201.1
D L & L J Jones	AAX	194.8
D L & L J Jones	SAX	189.0
D L & L J Jones	SAX	188.8
D L & L J Jones	SAX	188.4
D L & L J Jones	SAX	177.7
A Bishop	LIM	176.2
D L & L J Jones	AAX	174.5
D L & L J Jones	SAX	173.8

BARREN COWS - TOP PRICE/HEAD		
Vendor	BREED	£/head
A Bishop	BBX	1270.00
S Williams & Son	CHX	1190.00
A Bishop	LIM	1150.00
T J Davies & Sons	LIM	1080.00
A Bishop	LIM	1075.00
P J Samuel & Son	BRB	1070.00
G D A & A R Powell	LIM	950.00
D L & L J Jones	AAX	935.00
J H Lloyd & Son	CHX	930.00
D L & L J Jones	SAX	925.00

***Please note - no store sheep sale on
TUESDAY 29th DECEMBER***

WEDNESDAY 30th DECEMBER

SHEEP

DROP AND GO SERVICE

PRIME LAMBS - 10.00am

CULL EWES - 11.00am

All sheep penned on arrival

TUESDAY 5th JANUARY 2021

3500 SHEEP

400 IN-LAMB EWES - 11.30am

3000 STORE LAMBS - 12 noon

REARING/WEANED CALVES

Please check website for entries

Ewe/store lamb entries close Friday 1st January at 5.00pm

Please use our answerphone or email services to enter stock for this sale

THURSDAY 7th JANUARY 2021

At 11.00am

Catalogued sale of

300 STORE CATTLE

STOCK & FEEDING BULLS

COWS IN OR WITH CALVES

BARREN COWS

Entries for catalogue by Wednesday 30th December at 12 noon



***We would like to take this opportunity to
wish all our customers a
very Happy Christmas
and a healthy and prosperous New Year***

Website - www.herefordmarket.co.uk
Facebook - @herefordmarketauctioneers
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COVID-19
SALE RULES FOR CONSIGNERS/PURCHASERS
TO COVER COVID-19 REGULATIONS

This information is correct at the time of printing and is subject to changes in Government Guidelines or Directives regarding the control of the spread of COVID-19

One vendor per consignment to be in the sale ring when their sheep are sold.

Potential purchasers MUST REGISTER with Hereford Market Auctioneers Ltd prior to the sale and again upon entry to the market Tel: 01432 761882, email: hma@herefordmarket.com, website www.herefordmarket.co.uk or bma@buihmarketauctioneers.com

Purchaser spaces will be limited in the sale ring therefore only ONE person per business will be allowed entry to the sale ring.

No children under 16 years old will be able to attend the sales and this must be strictly adhered to as entry will be refused.

Pregnant ladies must not attend the sale.

One metre-plus social distancing must be observed.

Viewing will be regulated by a social distancing policy in the market and is to be permitted for registered buyers only.

Face coverings will be required in the sale ring and the yard at all times.

To facilitate the Test and Trace system, all customers/visitors will be required to sign into the market. This process will include a declaration that they have not been in contact with anyone displaying symptoms of COVID-19, nor are displaying symptoms personally.

Hand sanitiser stations will be available throughout the market; however, it is strongly recommended that both consignors and buyers have an adequate personal supply and use it regularly.

Please follow instructions from market staff.

Strictly no private videoing/broadcasting on social media, or phones etc. in the pens or sale ring.

If you are unable or do not wish to attend the sale but would like to bid on animal(s), then the auctioneers will faithfully execute commission bids for buyers. Please contact them and put your instructions in writing 48 hours in advance of the sale.

These regulations to be adhered to at all times
and are in everyone's interest to keep safe

**FACE MASKS MUST BE WORN AT ALL TIMES IN
THE MARKET**

*Regulations are changing regularly and therefore
please check with the office or Auctioneers about each sale's requirements*

Richard Hyde - 07977 467165
Robert Meadmore - 07774 763971
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